

COMPANY FACT SHEET



THE MAZI GROUP

A MULTI-SECTOR
HOLDING COMPANY

AT A GLANCE · 2026

INNOVATING INDUSTRIES — WHILE MAKING NO COMPROMISES



AT A GLANCE

THE FACTS AT A GLANCE

COMPANY

The Mazi Group (privately held)

FOUNDER

Robin Rouquart

ESTABLISHED

2018 · Incorporated 2019

HEADQUARTERS

Miami, USA

SECTORS

Beauty · hygiene · retail tech · devices · cosmetics

MARKETS

US · Europe · Canada · Latin America

OPERATIONS

United States & Europe

REGISTERED

Florida, USA · EU: Belgium

5

BRANDS IN THE GROUP

2

CONTINENTS OF OPERATION

200K

CAPACITY / 30 DAYS

2027

BELGIAN PRODUCTION



FIVE COMPANIES, ONE STANDARD

THE BRANDS

MAZI BEAUTY CLEAN COSMETICS · DTC	Certified vegan, cruelty-free skincare, sold direct to consumer.
UPVENDO RETAIL AUTOMATION	AI self-order kiosks and ordering software for quick-service restaurants.
ON THE GO PERSONAL CARE	Compact antibacterial sprays, sold across the US, Canada and Latin America.
GLAM SWITCH BEAUTY DEVICES	Diagnostic and styling devices for salon professionals.
BELLA GLOSS LIP & COLOUR	Premium lip and colour cosmetics founded by Annelies Schetters.



OWNED, NOT RENTED

PRODUCTION & CAPACITY

The group runs its own filling plant in Indianapolis, with automated lines built to run up to 200,000 units every 30 days. In early 2027 production comes to Belgium for the first time, giving the group owned production on two continents and full control over quality, cost and timing.

UNITED STATES

Headquarters in Miami, owned production in Indianapolis, and nationwide partner fulfilment.

BELGIUM & EUROPE

EU filling plant from early 2027, with partner warehouses across the European Union.

STANDARDS

Certified vegan and cruelty-free, with a blocklist of 1,500+ ingredients applied group-wide.



ONE FRAMEWORK, EVERY COMPANY

POLICIES & COMPLIANCE

50+ GROUP POLICIES

The group maintains more than fifty formal policies, set at holding level and applied to every company and supplier. Where a market imposes stricter requirements, the stricter requirement applies.

CORPORATE

Governance framework, board conduct and shareholder policies.

ETHICS & CONDUCT

Code of ethics, anti-bribery and whistleblowing policies.

PEOPLE

Equality, inclusion, health, safety and employment policies.

REGULATORY

International compliance across every market the group serves.

SUPPLY CHAIN

Supplier code of conduct, anti-slavery and sourcing standards.

DATA & PRIVACY

Privacy, cookie, data-retention and security policies.

INSURANCE

Umbrella liability

Coverage up to a \$10M umbrella policy across the group.

Product liability

Cover for every product placed on the market.

Regulatory compliance

Documented compliance in each market served.