

PRESS KIT · FOUNDER



THE MAZI GROUP

ROBIN ROUQUART

FOUNDER & CEO · 2026

INNOVATING INDUSTRIES — WHILE MAKING NO COMPROMISES



FOUNDER PROFILE

ROBIN ROUQUART

Robin Rouquart is a Belgian entrepreneur and the founder and CEO of The Mazi Group, a multi-sector holding company he has grown from a single brand into a group of five.

PROFILE

Robin Rouquart is a Belgian entrepreneur from West Flanders and the founder and CEO of The Mazi Group. He started the company as a single cosmetics brand and has since grown it into a group of five, spanning beauty, hygiene, retail technology, devices and cosmetics. The group runs its own production and development, and works on both sides of the Atlantic. In 2027 Rouquart brings manufacturing to Belgium, where he grew up.

KEY FACTS

NAME

Robin Rouquart

ROLE

Founder & CEO, The Mazi Group

NATIONALITY

Belgian

FROM

Ruiselede, West Flanders

BASED

Miami, USA & Belgium

FOUNDED

The Mazi Group · 2018



THE JOURNEY

THE TIMELINE

Before 2018

Grows up in Ruiselede, West Flanders; builds his first ventures there.

2018

Leaves Belgium for the United States to learn how to build a real company.

2019

Incorporates The Mazi Group in Miami and launches its founding cosmetics brand.

2020–22

Grows the group through the pandemic and builds owned production.

2026

Leads a group of five brands across two continents.

2027

Brings production home to Belgium for the first time.



QUOTABLE

IN HIS OWN WORDS

“I left Belgium to learn how to build a company. I came back to build one here.”

ON COMING HOME

“We don't adapt to the future. We build it, while making no compromises.”

ON THE GROUP'S PHILOSOPHY

“When one of our businesses develops something worth building, we turn it into a company of its own.”

ON HOW THE GROUP GROWS



BEYOND THE NUMBERS

WHAT DRIVES HIM

HIS MOTHER

One of Rouquart's biggest motivators remains his mother. In the hardest chapter of the company's early years, while she was seriously ill, she gave up what she had so that he could keep building. Her support carried the business through the moment it almost stopped, and that debt still shapes how he works today.

STILL BUILDING

Rouquart is the first to say the work is not finished. He does not present The Mazi Group as a company that has arrived, but as one that is still being built, brand by brand, with production, research and standards raised year after year.

NOT ABOUT THE MONEY

He is deliberately private about personal wealth, and asks that the story stays where it belongs: on the products and the businesses. For Rouquart, the measure of the group is what it makes and the industries it moves, not any number attached to his name.



FOR JOURNALISTS

MEDIA & CONTACT

MEDIA ASSETS

The following are available on request in print and digital formats:

Founder portraits (hi-res)
The Mazi Group monogram & logo
Brand imagery
Group biography & fact sheet

PRESS CONTACT

press@themazigroup.com
themazigroup.com

For interviews or further detail, contact the group directly.



FOR ACCURATE COVERAGE

PRESS GUIDELINES

NAMING

Please refer to the founder as Robin Rouquart, Founder & CEO of The Mazi Group. Use “The Mazi Group” in full on first mention.

QUOTES

Quotes may be used as provided. Please keep them accurate and in context, and do not shorten or edit a quote in a way that changes its meaning.

PORTRAITS & LOGOS

Use the supplied founder portraits, logo and monogram as provided. Please do not stretch, recolour, crop or otherwise alter them.

ACCURACY

We ask that coverage reflects the facts in this kit. The Mazi Group is a private company and does not publish valuations or revenue figures; please do not estimate or imply them.

FACT-CHECKING

When in doubt, verify before publishing. We are happy to confirm facts, dates and spellings — contact us at the address below ahead of publication.

Questions or verification: press@themazigroup.com · themazigroup.com